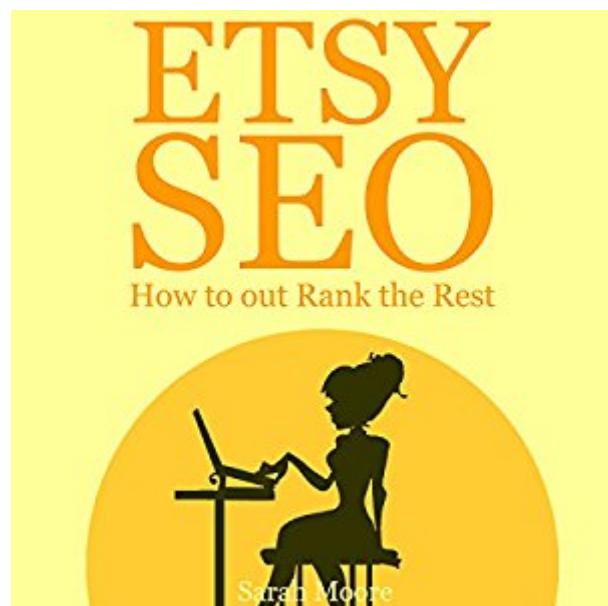


The book was found

Etsy SEO: How To Out Rank The Rest



Synopsis

The majority of Etsy customers are online walk-ins that find a shop or product while browsing pages through a search engine. As legitimate web pages on their own that you can manipulate, your Etsy page is open to being optimized for search engines. You've got your fantastic product and your shop ready, too, but now you want the customers. With this book, you will learn in several simple steps how to corner your chosen area of the vintage and homemade market and rise to the top of the Etsy search engine. Learn which elements of your product description impact how your page is ranked. Discover how to find the best keywords that ensure you get to your customer first and that your customer can find you. Take your online marketing further by raising your ranking in Google and growing your media presence with social media and personal websites. Find the hidden features of Etsy that can provide you the most powerful boost in search engine rankings.

Book Information

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Customer Reviews

I've never sold anything on Etsy but this book by Sarah Moore gives me more information about having a product and actually getting that produce seen by potential buyers. I find though that a seller needs to be ranked high with Google as well as with Etsy. Search Engine Optimization, or SEO, is what drives a buy to your site and the only way to reach the top especially on Good is to have quality content and this book gives us ways to do just that. We need to be the most relevant product when a buyer searches our site. Some hints from the author that I had not even considered are to be clever with your username or shop name since Google and its web crawler will pick that up. Description still matters as does keywords. The author also covers promoted listings which are

pay by the click ads and that will help get you noticed as well. The SEO information is good for use in other sites too and not just Etsy, so that's a bonus.

I was always interested to know more about ETSY. Sarah Moore was a huge help. She has written a book that's full of the exact information that I wanted to know.. This is indeed a very interesting book especially to those business owners who are into SEO. SEO is a huge help for online marketers like me. I must say that I had a great time reading and learning at the same time. This book helped me save a hundred of dollars from hiring a professional to learning about Etsy SEO. So glad to finally know the basics. I cannot wait to start doing this on my own. I highly recommend this book! It's worth my time and penny. I will look forward to more of Sarah Moore's books.

The author clearly understands her subject. I've done a lot of SEO over the years and can quickly spot a pretender. I recommend this guide to those looking to better their Etsy and Google search engine results.

What an easy-to-read marketing strategy you have here. The author explains everything well in a very simple manner that anyone can understand. She describes a technical topic in a not very technical way.I also expected to see a lot of advertisement about the shop, but the author focused only on guiding the readers. I would love to see more charts or diagrams to make the flow of ideas easy to remember. Fantastic work, I love it!

It is really an advantage for any business to be on the top of search engines. I want to share to you this little guide on how you could honestly rank your business on top of search engines. This has a lot of information and tips on how to successfully rank on top. There are keyword tips to help you also rank on top and will definitely strategies that will that will promote your products and so you would earn a lot of profit.

Useful and interesting! If you have a business or a unique product and would want to enter the online market. Etsy might be a good start for you. This book will help you start your own etsy account, where you can sell your product and buy some interesting things. Sarah More included some helpful tips on how to be successful in Etsy. The best comprehensive book for Etsy, very informative. I highly recommend this book to everyone, most especially for beginners like me.

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